

# 3<sup>rd</sup> Annual Vermont Buy Local Market

Taste, Learn, and Buy VT Agricultural Products

January 29, 2014

4:00 to 7:00 p.m.

“Consumer Night” at the Vermont Farm Show

Blue Ribbon Pavilion Building, Champlain Valley Exhibition, Essex Jct., Vermont

The Vermont Agency of Agriculture, Food and Markets, in conjunction with the Vermont Farm Show, is pleased to announce the second annual “Buy Local Market” which will be held during Consumer Night on January 29, 2014.

The Buy Local Market will present consumers with an ideal opportunity to “taste, learn and buy Vermont agricultural products” from across our state in one convenient place.

## **WHAT:**

- FREE Booth Space for vendors of agricultural products, with a goal of every corner of Vermont being represented. Limited tables & space! Express your interest in participating by **December 20, 2013.**
- Variety of agricultural products from across the state – vegetables, fruits, cheeses, meats, grains, fiber, etc.
- The intent is to provide opportunity for vendors to sell product and provide information to visitors.
- Vendors should be prepared for consumer’s desire for sampling of vendors’ products.
- All products must meet all regulatory requirements.
- Consider donating local agricultural products to be used during the Capital Cook Off event, a cooking competition occurring as part of Consumer Night activities.

## **WHY:**

- Feature the best agricultural products that Vermont communities have to offer, during the Farm Show.
- Expansion of market opportunity for your products.
- Additional exposure of your products if featured in Capital Cook Off event activities.
- Local radio and television coverage.

## **HOW:**

- Please submit the attached form with your farm or agribusiness name and address, along with a list of products to be vended. Please also consider product donation for the Capital Cook Off event.
- Return application by **December 20, 2013** to the Agency of Agriculture –Faith Raymond  
*Mail to:* VT Agency of Agriculture, Food & Markets, Faith Raymond 116 State St., Montpelier, VT 05620-2901,  
*Or email:* [faith.raymond@state.vt.us](mailto:faith.raymond@state.vt.us)  
to express your interest in participating in the Buy Local Market.
- Only limited tables will be available; tables are 3’X8’, with two folding chairs per table.
- Representation from across Vermont’s communities & agricultural products are desired, so some prioritization may be necessary.
- For questions or for further information, please contact Abbey Willard at 802-828-3829 or Johanna Herron at 802-505-0490.

# Application Form

## 2014 Vermont Buy Local Market

January 29, 2014

4:00-7:00 PM

Vermont Farm Show at the Champlain Valley Exhibition in Essex, Vermont

Name: \_\_\_\_\_

Farm/Business Name: \_\_\_\_\_ County: \_\_\_\_\_

Address: \_\_\_\_\_ Town: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone (cell): \_\_\_\_\_

Products to Display and Vend: \_\_\_\_\_

Products to Donate for Capital Cook Off event (seeking food products for the cooking competition and other agricultural products for prizes): \_\_\_\_\_

**Does your booth require electricity?** \_\_\_\_\_ (Yes or No)

A limited number of outlets are available and will determine your location within the Blue Ribbon Pavilion.

**Will you be offering alcohol product tastings?** \_\_\_\_\_ (Yes or No)

Any exhibitor offering alcohol tastings must have a Certificate of Insurance listing both the VT Farm Show and Champlain Valley Exposition as additional insured. The Liqueur Liability certificate must show liability limits and liquor liability limits.

### **Display Guidelines**

- Clean and attractive booth space and display
- Encouraged to sell product
- Sampling and tasting optional
- Educational and promotional materials may be shared

### **Selection Criteria**

- Diversity of counties represented
- Diversity of agricultural products
- First come first served
- Ag product samples

**Return Application** by **December 20, 2013** by mail:

VT Agency of Agriculture, Food & Markets

Faith Raymond

116 State St., Montpelier, VT 05620-2901

Or email: [faith.raymond@state.vt.us](mailto:faith.raymond@state.vt.us)

**For questions or further information, please contact:**

**Abbey Willard: 802-828-3829, Johanna Herron: 802-505-0490 or Faith Raymond: 802-828-2430**